



Vision STRATEGIC PLAN 20/20

*A glimpse into
the future...*

2015-2020 Strategic Plan

Copenhaven-Lincoln Community College

Wesson Campus

Natchez Campus

Simpson County Center

President's Message



Dear Co-Lin Family:

Every five years, the faculty, staff, administration, students, and Board of Trustees develop a road-map for the future direction of the college, commonly known as our strategic plan. We have named this plan Vision 20-20—A Glimpse into the Future, to show how this strategic plan gives us a vision of what the College plans to accomplish through these strategic initiatives and objectives during the next five years. This plan has been the result of months of data collection from various constituent groups concerning areas of focus for the next five years. This effort has been guided by the President's Cabinet, which is a multi-campus group of faculty, administrators, students, and board members. From these surveys, the cabinet members have arranged the plan into five strategic initiatives. This year, the Cabinet chose the theme of "stewardship" to begin each strategic initiative with, because essentially, everything we do at the college is stewardship in some form. The plan has also been aligned with Copenhaver-Lincoln Community College's statewide strategic planning goals and strategies as required by the Mississippi Performance Budgeting and Strategic Planning Act of 1994. My goal as president is to assure that we are good stewards of the resources that we have been so fortunate to have to promote student success at Copenhaver-Lincoln Community College.

Sincerely,

Ronald E. Nettles, Ph.D.
President

Mission Statement

The mission of Copiah-Lincoln Community College is to provide educational programs, economic development services, and cultural and recreational opportunities through quality instruction and high expectations and service in a safe, student-centered environment.

Strategic Initiatives

1. Stewardship of Teaching, Learning, and Student Success

State Plan Goals:

- (a) To provide degree and certificate programs delivered through traditional and distance education courses that prepare students for continued studies and employment.
- (b) To support student learning and personal growth outside the context of formal instruction.

State Plan Strategies:

- (a) Continue to promote excellence in classroom instruction to help students move towards degree completion. This will include remedial coursework where necessary, as well as emphasis on student retention and persistence.
- (b) Continue to emphasize default prevention through offering supportive services.

College Objectives:

- 1. Expand online course offerings and develop a more in-depth introduction to eLearning component, including an "I understand my responsibilities" agreement.
- 2. Increase the use of instructional technology to include e-books and increased dedicated computer labs for instructional purposes.
- 3. Establish a Student Success Center/Academic Support Lab which would offer tutoring and help students navigate the first year experience and provide information about available services both on and off campus.
- 4. Expand program offerings in Academics, in CTE (such as new tech programs at each campus), and in Dual Enrollment (such as online and Early College) to meet the changing needs of the community.
- 5. Restructure and re-brand the counseling center as the Student Success Center/Academic Support Lab in order to help students navigate the path to completion and assist students in overcoming barriers to their success.
- 6. Increase public awareness of the college by utilizing billboards, print media, and social media in order to reach both traditional and non-traditional markets.

II. Stewardship of Technology as a Tool for Instruction and Operations

State Plan Goal: To provide access and assistance to students through learning support labs staffed with qualified support staff.

State Plan Strategy: Continue to expand the access to information that students have by continually updating the amount and type of resources available.

College Objectives:

1. Make technological investments that enhance the eLearning process (increase broadband, increase wireless access, purchase lpads)
2. Provide more effective use of technological applications for the end user through a variety of avenues (continuous communication to students, faculty, staff on new products and training opportunities)
3. Continue to monitor and access technological upgrades on all campuses (additional wireless, virtual desktop)

III. Stewardship of Physical, Human, and Financial Resources

State Plan Goal: The institution operates and maintains physical facilities, both on and off campus that appropriately serve the needs of the institution's educational programs, support services, and other mission-related activities.

State Plan Strategy: The College will maintain its facilities in a safe, and efficient manner and will employ use of control systems and an energy management plan to reduce and control energy consumption for all facilities.

College Objectives:

1. Develop a system to ensure effective utilization of auxiliary services including a housing inventory system, improved bookstore inventory system, and strategized food service options.
2. Provide a process of systematic assessment of the effectiveness of buildings and structural improvements associated with the Physical Plant including building inspections, preventative maintenance, and energy management processes/audits.
3. Develop a process to utilize personnel as effectively as possible through adding part-time hiring procedures, revised performance appraisal systems, and College-wide professional development opportunities.
4. Provide more effective and efficient use of financial resources including new procurement processes, close budget monitoring, inventory control, and cost-savings measures.

IV. Stewardship of Business, Community, and Alumni Connections

State Plan Goal: To provide degree and certificate programs delivered through traditional and distance education courses that prepare students for continued studies and/or employment.

State Plan Strategy: Align a diverse array of programs in the community based on local needs of the citizens of the district through cooperation with local agencies and school districts.

College Objectives:

1. The College will develop new partnerships (i.e. governmental, business, industry, community) that benefit the community and strengthen its relationship with the College while continuing to develop, support, and strengthen current partnerships.
2. The College will expand entry and exit points for career-technical students to accelerate student completion and entry into workforce.
3. The College Foundation will have an established giving base of 500 individuals.
4. The College's Alumni Affairs department will have a functioning e-marketing strategy including social media, e-mail and text messaging.

V. Stewardship of Quality Operations and Value-Added Capital Improvements

State Plan Goal: To support institutional programs and infrastructure by providing resources required to manage all aspects of the institution.

State Plan Strategy: Personnel, facilities, and equipment will be regularly evaluated by the administration through strategic planning initiatives and through review of institutional data in the form of employee satisfaction surveys and graduate surveys.

College Objectives:

1. Provide customer service training district wide to all existing employees and new hires.
2. Hire an individual to identify, secure, and assist in managing alternative revenue streams.
3. Create a student union area on the Natchez Campus by remodeling the existing cafeteria, bookstore, and activity room.
4. Develop a plan for increasing the efficiency of the business office, financial aid, and the library at the Simpson County Center.
5. Evaluate, plan, and re-assess the current Career-Technical Education programs in the college district and develop a plan for adding new course offerings at all locations and determining the necessary facilities needed for those programs.
6. Develop wellness trails for the Natchez Campus and Simpson County Center.