

# ACADEMIC MAP: INTEGRATED MARKETING COMMUNICATION

This academic map is an example of a 4-semester guide based on university transfer options according to UWA BS Program Partnership Pathway with Co-Lin. Classes may be taken out of sequence unless a prerequisite is noted. See your Faculty Advisor for details.

## FRESHMAN YEAR

First Semester	Sem Hrs.	Second Semester	Sem Hrs.
ENG 1113 English Composition I	3	ENG 1123 English Composition II	3
MAT 1313/1314 College Algebra	3/4	COM 2483 Introduction to Mass Comm	3
ART 1113 Art Appreciation	3	HIS 1173 World Civilization II	3
LLS Orientation	1	SPT 1113 Public Speaking I	3
HIS 1163 World Civilization I	3	*Science	3
BIO 1113 Principles of Biology	3	*Matching Science Lab	<u>1</u>
BIO 1111 Principle of Biology Lab	<u>1</u>	-	16
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### **SOPHOMORE YEAR**

First Semester	Sem Hrs.	Second Semester	Sem Hrs.
ENG 2423 World Literature I	3	ENG 2433 World Literature II	3
PSY 1513 General Psychology	3	ECO 2123 Principle of Microeconomics	3
*Science Lecture	3	MUS 1113 Music Appreciation	3
*Matching Science Lab	1	MFL 2213 Spanish III or Elective	3
MFL 1213 Spanish I or Elective	3	Elective	<u>3</u>
MFL 1223 Spanish II or Elective	<u>3</u>		15
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## **TOTAL HOURS: 63**

As part of the agreement with University of West Alabama, students may take up to 15 credit hours of courses from UWA at the Co-Lin tuition rate. See your faculty advisor for specific details.

### Available Concurrent Enrollment Options:

- IM 240 Creative Photography or ART 1393 Photography (Freshman, First Semester)
- IMC 200 Introduction to Mass Communication (COM 2483) (Freshman, Second Semester)
- IMC 490 Methods of Social Media (Sophomore, First Semester)
- *IMC 430 Media Ethics and Law (Sophomore, First Semester)*
- IMC 320 Writing for Mass Media (Sophomore, Second Semester)

## \*Science Options

• Principles of BIO II Lecture and Lab (BIO 1123/1121)

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- Anatomy and Physiology I Lecture and Lab (BIO 2513/2521)
- Chemistry I Lecture and Lab (CHE 1213/1211)
- Chemistry II Lecture and Lab (CHE 1223/1221)
- Physical Science I Lecture and Lab (PHY 2243/2241)
- Physical Science II Lecture and Lab (PHY 2253/2251)
- General Biology I Lecture and Lab (BIO 1133/1131)
- General Biology II Lecture and Lab (BIO 1143/1141)
- General Physics I Lecture and Lab (PHY 2413/2411)
- General Physics II Lecture and Lab (PHY 2423/2421)

# **NOTES:**

- 1. Please consult with the curriculum from the catalog of the university to which you plan to transfer for specific courses that can be taken at Co-Lin.
- 2. Acceptance of community college work is limited to one-half of the total degree hour requirement for graduation in a given curriculum.
- 3. It is the student's responsibility to review the Mississippi Statewide Articulation Agreement called the MATT Transfer Tool for courses accepted by each Mississippi public university.

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